



Providing the gift of time for families after baby loss

Why is the CuddleCot important?

The CuddleCot gives families the option to spend more time with their baby after death, in a way that feels calm, private, and respectful. It supports memory-making and allows parents to say hello and goodbye at their own pace.

The CuddleCot is used by thousands of hospitals, hospices, and funeral homes worldwide to provide discreet, portable cooling for families. It is commonly used across departments including labour and delivery (L&D), neonatal intensive care (NICU), paediatric intensive care (PICU), emergency departments (ED), and mother and baby units.

The system uses a temperature-controlled cooling pad, available in both pre-term and full-term sizes. The pad can be placed discreetly under the baby in any cot or bassinet, or used while the baby is being held or swaddled. This allows parents to continue holding their baby without concerns about temperature fluctuation.

Cooling is not the right choice for every family, but having the option is important. Without cooling, natural changes in the baby's condition happen more quickly, which some families find distressing or limiting in terms of time.

Compared to alternatives, the CuddleCot offers a consistent and less intrusive approach. It avoids repeated transfers to a mortuary and removes the need for ice packs or gel packs, which can require frequent changing and provide uneven cooling. The system does not use harmful chemicals or refrigerant gases, and it reduces the need for ongoing clinical intervention.

How does it work?

The CuddleCot uses a soft, flexible cooling pad that can be placed in any cot, basket, crib, or on a bed. The pad sits on top of an insulation sheet (included) and connects to a compact cooling unit via a specially insulated hose.

The unit gently circulates cooled water through the pad, maintaining a stable, controlled temperature. This helps slow natural changes while remaining comfortable for parents who wish to hold their baby. Two pad sizes are provided to support both pre-term and full-term babies.

The cooling pads can be used in standard hospital bassinets and trolleys, or with a specially adapted Moses basket. Because the pad is thin and discreet, it does not interfere with how families see or hold their baby.

The system is portable and simple to use, requiring minimal instruction. It can be used in hospitals, hospices, and increasingly at home, where some families choose to spend

additional time with their baby before the funeral.

For care and maintenance, the system uses water-based cooling. Users can add either two drops of biocide or a Milton sterilisation tablet to the water. After use, the water can be emptied, and all surfaces can be cleaned with a plastic-safe wipe.

The CuddleCot is designed to provide consistent, gentle cooling without disruption, allowing families to focus on spending time together. Manuals and demonstration videos are available at cuddlecot.com.

Benefits of the CuddleCot

The CuddleCot is unique in that a family can hold their baby using the CuddleCot, unlike some box style refrigerated cold cots.

- **Quiet and Discreet:** The CuddleCot uses technology that produces a similar sound to a small desk fan.
- **Portable:** The CuddleCot is very compact and lightweight at only 3.8kg (8.3lbs).
- **Non-medical look and feel:** The CuddleCot allows baby to be cared for in any setting including a cot, basket or a bed. This allows families to see their baby in a normal environment for a baby, that is not too dissimilar to what they would have at home.
- **Parent-friendly:** The CuddleCot can be placed next to a bed at home or in the hospital. Parents are then able to look into the cot knowing that baby is being well cared for next to them.
- **Flexibility:** The CuddleCot is compatible with any other cot/ Moses basket that a family wishes to use. In addition, the CuddleCot cooling pad can even be placed on a bed with the parents.
- **Transportable:** The CuddleCot can be used in a hospital, at home, in a hospice or in a funeral home.
- **Supports families:** The CuddleCot enables families to be present with their baby, have more time and create memories whilst they are being cared for by their healthcare professionals. Families have the time to make arrangements, and invite family to meet baby without feeling rushed.
- **Environment:** The CuddleCot does not use traditional refrigeration processes or use any refrigerants. Therefore, no environmentally harmful pressurised refrigerant gas is used in the CuddleCot.
- **Easy to Clean:** The CuddleCot can be cleaned with plastic safe sanitiser. The cooling pad can be cleaned with a hospital-approved sanitising cleaner.
- **Easy to Store:** The CuddleCot is stored in the small bespoke carry case (supplied with every order).

· **Easy to Maintain and Service:** The CuddleCot has very few moving parts, which lowers the risk of a breakdown. If there are any issues, we have a helpful servicing team, and it can be sent to CuddleCot for repair.

UK: service@cuddlecot.com US: usaservice@cuddlecot.com

· **Fast order fulfilment:** With stock held in Europe, North America, and Australia CuddleCot can ensure fast delivery across the World.

Training for non-profits, charities and HealthCare professionals:

CuddleCot offers free, evidence-based online training modules covering topics such as language and communication, and caring for a baby who has died.

A range of free resources is also available, including bereavement care frameworks and checklists, which can be adapted to suit individual hospital settings.

In addition, CuddleCot provides face-to-face study days and online product training sessions for healthcare professionals.

See more on our Training page at: cuddlecot.com/training or email: training@cuddlecot.com

Grief Support:

Grief is a natural response to loss, and everyone experiences grief differently.

CuddleCot know that not every family may choose to use a CuddleCot or CuddleBlanket, but we do hope that every family is offered the option to use them when the need arises.

It is their mission to help raise awareness of stillbirth and neonatal death and the wider support that is available.

CuddleCot know that no-one can understand exactly what your loss feels like to you, but they do understand that it's sometimes easier to talk to someone outside of your friends and family about grief and the impact of bereavement of your life and this is why they offer the GriefChat service for free.

GriefChat was created by bereavement experts, and anyone can chat directly to a specially trained bereavement counsellor. GriefChat counsellors are experienced in supporting bereaved people and will listen to your story, explore how your grief is affecting you and help you to find any additional support you might need.

GriefChat is a completely free service and is available Monday-Friday, 9am-9pm GMT (except Bank Holidays). Visit: cuddlecot.com/grieving

To order a CuddleCot System or for more information, talk to the CuddleCot team at: info@cuddlecot.com or call: **08455 333561**